

First Quarter Results Briefing for Year Ending March 31, 2009



CASIO COMPUTER CO., LTD.

July 30, 2008

Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.

Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.

Q1 Result and Forecast for Fiscal 2009 Business Results

Billion yen

| Consolidated | Fiscal 2009 (Mar/09) | | | | | |
|------------------|----------------------|---------|----------|--------|-----------|--------|
| | Q1 | Change | 1st half | Change | Full year | Change |
| Net Sales | 116.0 | -2.5% | 285.0 | -3.2% | 630.0 | +1.1% |
| Operating income | 4.2 | +236.9% | 20.0 | +45.5% | 47.0 | +24.5% |
| % of Net sales | 3.6% | | 7.0% | | 7.5% | |
| Ordinary income | 5.5 | +423.6% | 17.0 | +61.2% | 41.0 | +32.2% |
| % of Net sales | 4.7% | | 6.0% | | 6.5% | |
| Net income | 3.9 | +85.6% | 9.5 | +73.5% | 23.0 | +88.7% |
| % of Net sales | 3.4% | | 3.3% | | 3.7% | |

Net Sales and Operating Income Highlights

FY 2008 Q1

FY 2009 Q1

Net Sales : ¥119.1 bil → ¥116.0 bil (-3.0 bil yen)

Electronics: +2.4 bil yen

Electronic components and others: -5.4 bil yen

FY 2008 Q1

FY 2009 Q1

Operating income: ¥1.2 bil → ¥ 4.2bil (+2.9 bil yen)

Electronics: +1.2 bil yen

Electronic components and others: +1.9 bil yen

Outlook for the Q1 Results

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Cell phones

- Firmly maintained the number one position in KDDI's *au* in Japan.
→ W53H(slim one-seg cell phone with OEL display) and W61CA(waterproof one-seg cell phone with 5.1 megapixel camera) sold well.
- Development of W-CDMA model and new cell phone for overseas market steadily progressing.

Digital cameras

- In line with the company target in domestic and overseas market.
- Product development for expanding EX-F1 lineup going well.

Electronic dictionaries, Timepieces

- Sustained high profitability.

Electronic components

- Improved profitability by transfer of underperforming business.

Electronic dictionaries

- Increase sales of high value-added new models.
- Further expand user base of learners. Work on overseas operation in earnest.

Timepieces

- Increase sales of metal analog radio-controlled watches.
- Expand lineup of radio-controlled model that are compatible with six transmitters.

Digital cameras

- Straighten product lineup with new core competitiveness.
- Develop its lineup based on EX-F1 technology.

Cellular phones

- Establish business structure for stable profitability.
- Japan: Increase market shares in KDDI's *au*. Launch of W-CDMA model in the second half.
- Overseas: Increase sales of cellular phones for Verizon Wireless.

Net Sales and Operating Income by Segment

<FYI>

Billion yen

| Consolidated | Fiscal Mar/09 (53rd term) | | |
|--------------------------------|------------------------------|--------------|--------------|
| | Q1 Results | 1st half | Full year |
| Net Sales | | | |
| Consumer | 44.4 | 114.0 | 242.0 |
| Timepieces | 18.7 | 43.0 | 90.0 |
| MNS | 24.6 | 75.0 | 180.0 |
| System Equipment | 8.8 | 22.0 | 46.0 |
| Electronic Components | 13.1 | 21.0 | 44.0 |
| Others | 6.4 | 10.0 | 28.0 |
| TOTAL | 116.0 | 285.0 | 630.0 |
| Operating income | | | |
| Electronics | 4.7 | 23.1 | 52.5 |
| Electronic Components & Others | 1.0 | -0.1 | 0.5 |
| Elimination | -1.5 | -3.0 | -6.0 |
| TOTAL | 4.2 | 20.0 | 47.0 |

END