

# CASIO COMPUTER CO., LTD.

## Consolidated Financial Results For the Six Months Ended Sep. 30, 2004

### 1. Operating Results

(millions of yen)	1Q	2Q	03/9	3Q	4Q	04/3	1Q	2Q	04/9	05/3Est.
Net Sales	102,658	137,920	240,578	127,878	155,072	523,528	131,720	149,776	281,496	600,000
Change (%)	+15	+14	+14.7	+24	+21	+18.8	+28.3	+8.6	+17.0	+14.6
Domestic Sales	61,541	72,835	134,376	71,725	93,123	299,224	78,517	85,316	163,833	
Change (%)			+4.8			+11.4	+27.6	+17.1	+21.9	
Overseas Sales	41,117	65,085	106,202	56,153	61,949	224,304	53,203	64,460	117,663	
Change (%)			+30.3			+30.4	+29.4	-1.0	+10.8	
Cost of Sales			172,901	94,587	109,934	377,422	95,990	105,903	201,893	
Change (%)			+15.9			+19.6			+16.8	
Cost of Sales Margin (%)			71.9	74.0	70.9	72.1	72.9	70.7	71.7	
SG&A Expenses			55,575	27,599	35,441	118,615	28,629	31,444	60,073	
Change (%)			+7.2			+10.7			+8.1	
SG&A Expenses Margin (%)			23.1	21.5	22.8	22.6	21.7	21.0	21.4	
Operating Income	3,014	9,088	12,102	5,692	9,697	27,491	7,101	12,429	19,530	42,000
Change (%)			+37.8	+250	+29	+53.5	+135.6	+36.8	+61.4	+52.8
Operating Income Margin (%)	2.9	6.6	5.0	4.5	6.3	5.3	5.4	8.3	6.9	7.0
Interest & Dividends Income			325			828			468	
Change (%)			-25.3			-0.8			+44.0	
Interest Expense			1,302			2,390			816	
Change (%)			-24.0			-21.5			-37.3	
Net Interest Income			-977			-1,562			-348	
Ordinary Income	2,309	6,120	8,429	4,270	8,755	21,454	6,806	10,242	17,048	37,000
Change (%)			+44.7			+74.8	+194.7	+67.4	+102.3	+72.5
Ordinary Income Margin (%)	2.2	4.4	3.5	3.3	5.6	4.1	5.2	6.8	6.1	6.2
Net Income	1,055	3,972	5,027	2,557	6,592	14,176	3,541	5,504	9,045	20,000
Change (%)			+115.5			+151.0	+235.7	+38.6	+79.9	+41.1
Net Income Margin (%)	1.0	2.9	2.1	2.0	4.3	2.7	2.7	3.7	3.2	3.3

(Note) Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements. Although such forward-looking statements

reflect the judgement of management based on information currently available to it, various factors could cause actual results to differ materially.

Casio did not disclose figures for categories other than net sales and operating income for each quarter of the first half in fiscal 2004, and figures shown are calculated using the same method as for each quarter of the first half in fiscal 2005.

## 2. Segment Information

### Sales by Product Category

(millions of yen)	1Q	2Q	03/9	3Q	4Q	04/3	1Q	2Q	04/9	05/3Est.
<b>Electronics</b>										
<b>Consumer</b>										
Sales	36,726	50,208	86,934	51,086	50,940	188,960	41,455	51,360	92,815	200,000
Change (%)	+52	+27	+36.7	+31	+28	+32.6	+12.9	+2.3	+6.8	+5.8
% of Net Sales	35.8	36.4	36.2	40.0	32.9	36.1	31.5	34.3	33.0	33.3
Domestic Sales			38,319	24,672	25,383	88,374	18,265	19,987	38,252	
Change (%)			+44.4	+47	+18	+36.6	-3	+2	-0.2	
Ratio (%)			44.1	48.3	49.8	46.8	44.1	38.9	41.2	
Overseas Sales			48,615	26,414	25,557	100,586	23,190	31,373	54,563	
Change (%)			+31.1	+18	+39	+29.3	+29	+2	+12.2	
Ratio (%)			55.9	51.7	50.2	53.2	55.9	61.1	58.8	
<b>Timepieces</b>										
Sales	14,549	20,656	35,205	17,564	17,362	70,131	14,660	18,989	33,649	72,000
Change (%)	+0	+11	+6.2	+1	-3	+2.4	+0.8	-8.1	-4.4	+2.7
% of Net Sales	14.2	15.0	14.6	13.7	11.2	13.4	11.1	12.7	11.9	12.0
Domestic Sales			10,966	6,143	5,063	22,172	5,269	4,686	9,955	
Change (%)			+16.5	+18	-7	+10.5	+1	-18	-9.2	
Ratio (%)			31.1	35.0	29.2	31.6	35.9	24.7	29.6	
Overseas Sales			24,239	11,421	12,299	47,959	9,391	14,303	23,694	
Change (%)			+2.1	-6	-2	-1.0	+1	-4	-2.2	
Ratio (%)			68.9	65.0	70.8	68.4	64.1	75.3	70.4	
<b>Mobile Network Solutions</b>										
Sales	18,140	20,382	38,522	20,510	38,773	97,805	34,893	34,390	69,283	150,000
Change (%)	-28	-6	-17.8	+59	+38	+11.4	+92.4	+68.7	+79.9	+53.4
% of Net Sales	17.7	14.8	16.0	16.0	25.0	18.7	26.5	23.0	24.6	25.0
Domestic Sales			35,014	18,241	34,249	87,504	32,844	31,041	63,885	
Change (%)			-18.5	+56	+27	+7.1	+90	+75	+82.5	
Ratio (%)			90.9	88.9	88.3	89.5	94.1	90.3	92.2	
Overseas Sales			3,508	2,269	4,524	10,301	2,049	3,349	5,398	
Change (%)			-9.4	+94	+311	+67.7	+138	+26	+53.9	
Ratio (%)			9.1	11.1	11.7	10.5	5.9	9.7	7.8	
<b>System Equipment</b>										
Sales	8,677	15,645	24,322	9,166	15,218	48,706	9,800	15,166	24,966	55,000
Change (%)	-4	-5	-4.5	+5	-11	-5.1	+12.9	-3.1	+2.6	+12.9
% of Net Sales	8.4	11.3	10.1	7.2	9.8	9.3	7.4	10.1	8.9	9.2
Domestic Sales			17,801	6,661	11,201	35,663	6,847	11,042	17,889	
Change (%)			-7.7	+9	-13	-6.6	+14	-6	+0.5	
Ratio (%)			73.2	72.7	73.6	73.2	69.9	72.8	71.7	
Overseas Sales			6,521	2,505	4,017	13,043	2,953	4,124	7,077	
Change (%)			+5.5	-6	-7	-0.9	+10	+7	+8.5	
Ratio (%)			26.8	27.3	26.4	26.8	30.1	27.2	28.3	
<b>Total</b>	<b>78,092</b>	<b>106,891</b>	<b>184,983</b>	<b>98,326</b>	<b>122,293</b>	<b>405,602</b>	<b>100,808</b>	<b>119,905</b>	<b>220,713</b>	<b>477,000</b>
Change (%)	+7	+11	+9.4	+26	+19	+15.8	+29.1	+12.2	+19.3	+17.6
% of Net Sales	76.1	77.5	76.9	76.9	78.9	77.5	76.5	80.1	78.4	79.5
Domestic Sales			102,100	55,717	75,896	233,713	63,225	66,756	129,981	
Change (%)			+4.0	+40	+14	+14.2	+34	+22	+27.3	
Ratio (%)			55.2	56.7	62.1	57.6	62.7	55.7	58.9	
Overseas Sales			82,883	42,609	46,397	171,889	37,583	53,149	90,732	
Change (%)			+17.0	+11	+28	+18.1	+22	+2	+9.5	
Ratio (%)			44.8	43.3	37.9	42.4	37.3	44.3	41.1	

(millions of yen)	1Q	2Q	03/9	3Q	4Q	04/3	1Q	2Q	04/9	05/3Est.
<b>Electronic Components and Others</b>										
Electronic Components										
Sales	18,624	22,204	40,828	21,176	24,899	86,903	23,882	19,106	42,988	90,000
Change (%)	+89	+38	+57.1	+29	+37	+43.5	+28.2	-14.0	+5.3	+3.6
% of Net Sales	18.1	16.1	17.0	16.6	16.0	16.6	18.1	12.7	15.3	15.0
Domestic Sales			19,901	9,347	10,800	40,048	10,786	10,925	21,711	
Change (%)			+5.7	-12	+14	+2.8	+18	+1	+9.1	
Ratio (%)			48.7	44.1	43.4	46.1	45.2	57.2	50.5	
Overseas Sales			20,927	11,829	14,099	46,855	13,096	8,181	21,277	
Change (%)			+192.1	+106	+62	+116.8	+38	-28	+1.7	
Ratio (%)			51.3	55.9	56.6	53.9	54.8	42.8	49.5	
Others										
Sales	5,942	8,825	14,767	8,376	7,880	31,023	7,030	10,765	17,795	33,000
Change (%)	-5	+4	+0.2	+1	+16	+3.9	+18.3	+22.0	+20.5	+6.4
% of Net Sales	5.8	6.4	6.1	6.5	5.1	5.9	5.4	7.2	6.3	5.5
Domestic Sales			12,375	6,661	6,427	25,463	4,506	7,635	12,141	
Change (%)			+10.0	-6	-4	+1.7	-12	+5	-1.9	
Ratio (%)			83.8	79.5	81.6	82.1	64.1	70.9	68.2	
Overseas Sales			2,392	1,715	1,453	5,560	2,524	3,130	5,654	
Change (%)			-31.5	+40	+1,245	+15.2	+202	+101	+136.4	
Ratio (%)			16.2	20.5	18.4	17.9	35.9	29.1	31.8	
Total	24,566	31,029	55,595	29,552	32,779	117,926	30,912	29,871	60,783	123,000
Change (%)	+52	+26	+36.5	+20	+31	+30.4	+25.8	-3.7	+9.3	+4.3
% of Net Sales	23.9	22.5	23.1	23.1	21.1	22.5	23.5	19.9	21.6	20.5
Domestic Sales			32,276	16,008	17,227	65,511	15,292	18,560	33,852	
Change (%)			+7.3	-10	+7	+2.4	+7	+3	+4.9	
Ratio (%)			58.1	54.2	52.6	55.6	49.5	62.1	55.7	
Overseas Sales			23,319	13,544	15,552	52,415	15,620	11,311	26,931	
Change (%)			+118.8	+95	+76	+98.3	+51	-13	+15.5	
Ratio (%)			41.9	45.8	47.4	44.4	50.5	37.9	44.3	

### Sales by Region

(millions of yen)		03/9	04/3	04/9
Domestic	Sales	134,376	299,224	163,833
	Change (%)	+4.8	+11.4	+21.9
	% of Net Sales	55.9	57.2	58.2
Over-seas	North Ameri Sales	27,073	51,230	23,611
	Change (%)	+6.2	+3.7	-12.8
	% of Net Sales	11.2	9.8	8.4
	Europe Sales	32,925	68,132	36,769
	Change (%)	+37.0	+21.3	+11.7
	% of Net Sales	13.7	13.0	13.0
	Asia & Othe Sales	46,204	104,942	57,283
	Change (%)	+44.4	+58.1	+24.0
	% of Net Sales	19.2	20.0	20.4

### Operating Income by Business Segments

(millions of yen)	1Q	2Q	03/9	3Q	4Q	04/3	1Q	2Q	04/9	05/3Est.
<b>Electronics</b>										
Amount	2,876	8,287	11,163	5,106	8,957	25,226	5,640	11,670	17,310	37,500
Change (%)			+20.8	+282	+24	+41.6	+96.1	+40.8	+55.1	+48.7
<b>Electronic Components and Others</b>										
Amount	1,187	2,076	3,263	1,622	2,181	7,066	2,628	2,556	5,184	10,000
Change (%)			+67.3	+30	+35	+46.8	+121.4	+23.1	+58.9	+41.5
<b>Elimination or Unallocated Amount</b>										
Amount	-1,049	-1,275	-2,324	-1,036	-1,441	-4,801	-1,167	-1,797	-2,964	-5,500
Total	3,014	9,088	12,102	5,692	9,697	27,491	7,101	12,429	19,530	42,000
Change (%)			+37.8	+250	+29	+53.5	+135.6	+36.8	+61.4	+52.8

### 3. Capital Investment, Depreciation and R&D Expenses

(millions of yen)	03/9	04/3	04/9	05/3Est.
Capital Investment	7,124	16,213	8,251	21,000
Change (%)	+112.8	+45.2	+15.8	+29.5
Depreciation *	6,689	14,655	6,832	16,000
Change (%)	+0.4	+0.2	+2.1	+9.2
R&D Expenses	7,632	14,187	7,807	17,000
Change (%)	+14.3	+0.5	+2.3	+19.8
% of Net Sales	3.2	2.7	2.8	2.8

\* Depreciation on tangible fixed assets

### 4. Interest-Bearing Debt

(millions of yen)	03/9	04/3	04/9
Short-Term Borrowings	2,640	906	1,832
Long-Term Borrowings due within One Year	2,667	1,792	3,621
Bonds due within One Year	2,000	11,000	40,000
Convertible Bonds due within One Year	23,811	-	-
Bonds	60,000	50,000	20,000
Bonds with Stock Acquisition Rights	-	20,000	20,000
Long-Term Borrowings	83,356	82,310	79,560
<b>Total</b>	<b>174,474</b>	<b>166,008</b>	<b>165,013</b>
D/E Ratio (Times) *1	1.3	1.1	1.1
Interest on Interest-Bearing Debt (%) *2	1.5	1.4	1.0

\*1 D/E Ratio = Interest-Bearing Debt / Shareholders' Equity

\*2 Interest on Interest-Bearing Debt = Interest Expense / Average Interest-Bearing Debt

### 5. Number of Employees

	03/9	04/3	04/9
Number of Employees at the End of Fiscal Year *	11,602	11,637	12,109
Change (%)	-7.3	+1.4	+4.4
Net Sales per Employee (millions of yen)	21	45	24

\* Based on the fiscal year-end figures for all companies regardless of settlement period.

## 6. Performance Indicators

	03/9	04/3	04/9
< Profitability >			
ROE (%) *1	7.5	10.3	12.4
ROA (%) *2	2.2	3.0	3.6
< Safety >			
Shareholders' Equity Ratio (%) *3	29.4	29.1	28.8
Interest Coverage Ratio (Times) *4	21.8	26.1	37.5
< Efficiency >			
Assets Turnover (Times) *5	1.0	1.1	1.1
Inventory Turnover (Months) *6	2.4	2.0	2.1

\*1 ROE = Net Income / Average Shareholders' Equity

\*2 ROA = Net Income / Average Total Assets

\*3 Shareholders' Equity Ratio = Shareholders' Equity / Total Assets

\*4 Interest Coverage Ratio = Operating Cash Flow / Interest Paid

\*5 Assets Turnover = Net Sales / Average Total Assets

\*6 Inventory Turnover = Inventories (End of Period) / Average monthly Cost of Sales

## 7. Stock Information

	03/9	04/3	04/9
Shares Issued (Thousand)	270,443	270,443	270,443
< Stock Price (yen) >			
High	955	1,283	1,663
Low	690	690	1,130
Year-end Close	854	1,238	1,299
< Composition of Shareholders (%) >			
Japanese Financial Institutions	44.1	44.6	45.8
Japanese Securities Companies	1.3	1.5	1.6
Foreign Investors	11.5	12.1	14.7
Japanese Other Corporations	12.2	11.8	11.3
Japanese Individuals and Others	30.9	30.0	26.6

## 8. Principal Products

Product Category	Principal Products
Electronics	
Consumer	Electronic Calculators Electronic Dictionaries Label Printers Visual-related Products Digital Cameras Electronic Musical Instruments
Timepieces	Digital Watches Analog Watches Clocks
Mobile Network Solutions	Cellular Phones Pocket Computers Handy Terminals
System Equipment	Electronic Cash Registers (including POS) Office Computers Page Printers Data Projectors
Electronic Components & Others	
Electronic Components	LCDs BUMP Processing Consignments TCP Assembly and Processing Consignments Carrier Tape
Others	Factory Automation Molds Toys