

Casio Philosophy Personified by Each and Every Employee



Oliver Ottens Accounting

I try to bring a little light into the finance field and make our numbers and statements more understandable to our stakeholders.



Rute Bernardino

Every day is different at Casio London, and that gives me great pleasure. What I keep in mind the most are the words "perfection" and "professionalism." I strive to contribute to society by provide close-to-perfect customer service



Anna Gritsay Sales

I enjoy performing my job through communication. While sharing my experience with colleagues. I would like to help create a more convenient world through high-tech products.



Xiao Jian

I am committed to improving the production process and quality of watches. I am striving to earn the satisfaction and confidence of customers through the products manufactured by Casio Zhongshan



Annelise Mangin Marketing

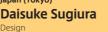
France

I always work to provide customer-oriented communication across various promotional campaigns in order to help customers understand ne value of the Casio brand.



India **Rekha Adhikari**

Sales My mission is providing the right product at the right place and the right price. I am delighted when a strategy I've come up with helps customers get Casio products and enjoy life more.



By creating beautiful designs and compelling products, I hope to provide Casio appeal that satisfies customers

Creativity and Contribution

Casio's corporate creed is "Creativity and Contribution." This means contributing to society by providing products with innovative functions never seen before. Products with new functions can be useful in the lives of a great number of people, and help to move society forward. In other cases, these products can bring enjoyment to many people and drive new cultural trends. Popularizing original new products creates new markets, and promotes the development of various support industries. This is how Casio makes a broad-ranging contribution to society simply by providing outstanding products and services.



China (Shanghai) Zhang Jing Finance

I want to help minimize risk and maximize profit by staying aware and on top of the latest legal trends relating to finance and taxation.



Thailand Mongkol Mahatumarat Production

Teamwork is the key to our job in production. I am pleased when the staff are working together, thinking together, achieving goals, and producing growth.



Japan (Tokyo) Masatoshi Ohtaka Developme

I strive to design user-friendly products from the user's perspective. If a device I have worked on helps to improve efficiency for a customer, it makes me very happy.



Japan (Yamagata) Chika Seino Productio

I want to attract orders from all over the world and to contribute to Japan's manufacturing reputation by making and providing molds that meet customer needs in even shorter timeframes



Taleih Al Halaby Marketing

I would like to contribute to the improvement of mathematics education in the Middle East and Africa region, by providing ven more teachers and stunts with Casio calculators.



Japan (Tokyo)

around the world.



Aya Tamaki Logistics

I am proud of my team because we apply creativity to resolve each new logisti cal challenge that comes up in the complex Brazilian market.



Canada **Marc Kirkey**

I'm very fortunate to be surrounded by such great colleagues. I'm working to help create a positive workplace environment that brings out the best in everyone.



Mexico Beatriz Alejandra Fernandez Pinon Sales and Marketin

think a person's character comes out in her work. Since joining Casio I have learned new things every day. am becoming an even better per-

son, and doing even better work.



Greg Dean Market

I enjoy speaking directly with Casio's customers and end users. It is a rewarding experience when I hear their appreciation of the high-quality products we design and produce