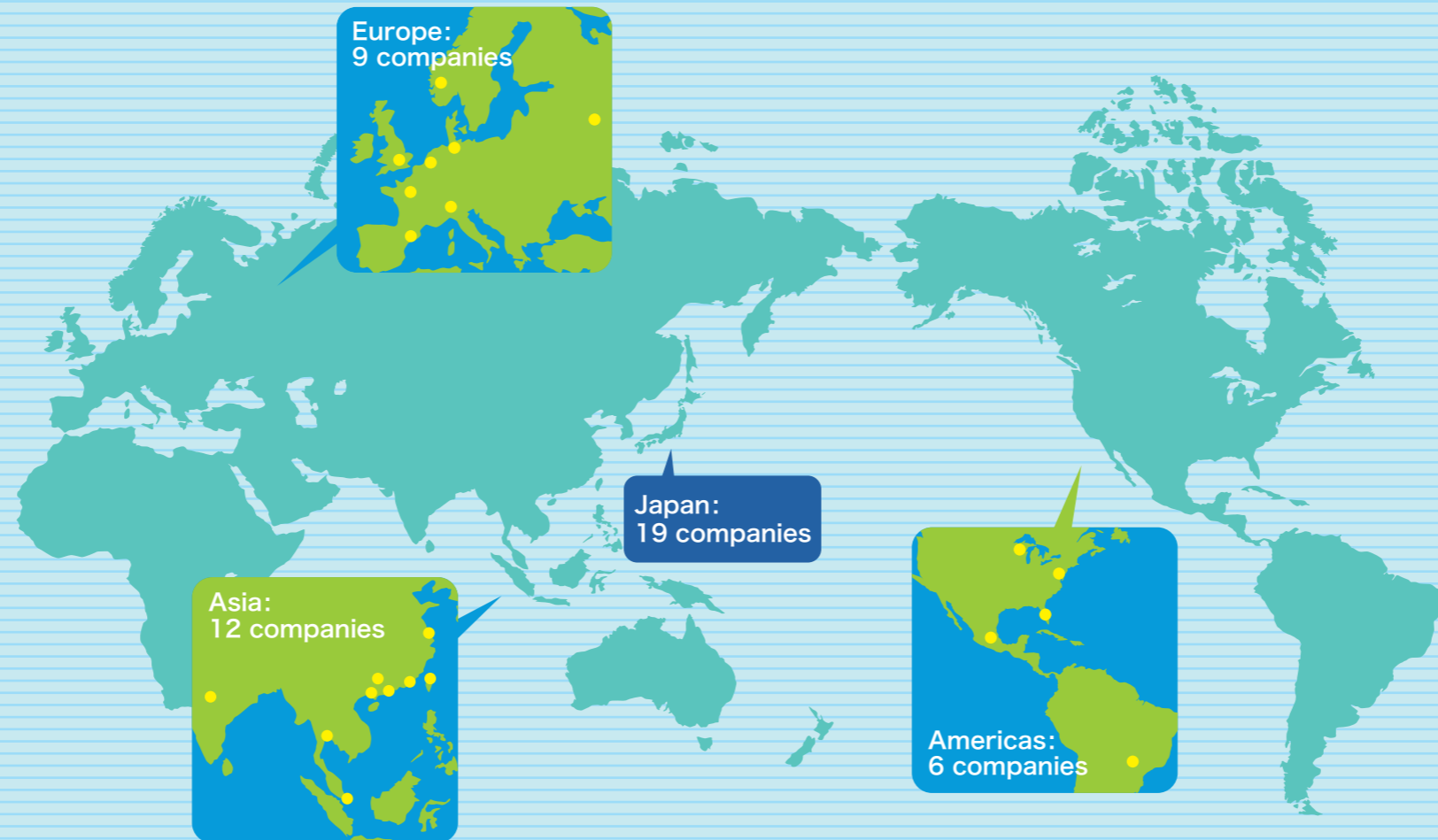


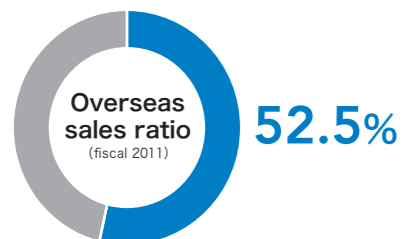
# The Casio Group's Global Reach

The Casio Group is developing a truly global business, leveraging a network of manufacturing, logistics, and sales sites that span every region of the world.



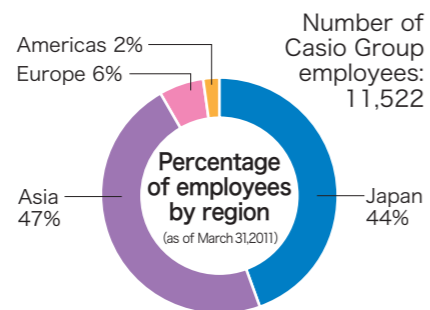
Partners:  
About **20,000** companies  
in **125** countries

Casio works with business partners around the world to perform various corporate activities from procuring materials and equipment to make products to selling the final products. As transactions with these partners grow, Casio and its partners prosper together, contributing to the development of both the global economy and local communities.



Employees worldwide:  
**11,522**

The Casio Group worldwide consists of 45 consolidated companies including development, production, and sales sites, and employs 11,522 people (as of March 31, 2011). Casio is actively recruiting and employing local staff, in order to promote business globalization.



Percentage of countries where the Casio brand has been trademarked:

**97.4%**

\*187 of the 192 members of the United Nations

In order to promote smooth corporate operations on a global level, Casio Computer Co., Ltd., protects the Casio brand with 1,738 registered trademarks in 187 countries around the world, most of which are product trademarks.

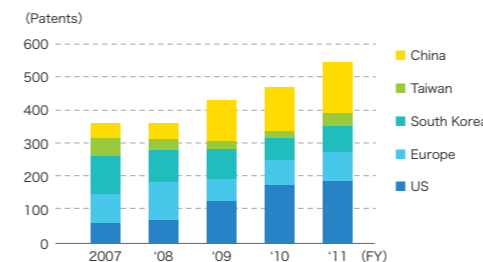
Website visitors:  
**80%** from outside Japan

Casio maintains various websites in order to provide product and corporate information to people around the world. About 80% of all Casio page views are on sites created for customers outside Japan.

Number of patents acquired, worldwide:

**534**

Along with the globalization of its business activities, Casio Computer Co., Ltd., is working to strengthen its efforts to secure patents overseas. The company is particularly active in obtaining patents in the US, where disputes over intellectual property are frequent, and in various Asian countries, including China, where markets are growing rapidly.



## Exhibiting at US CES Every Year Since 1973

The Consumer Electronics Show (CES) is the largest event of its kind in the US and one of the very biggest anywhere in the world. Each year the US Consumer Electronics Association organizes this show for home appliances, information technology, communication devices, and electronics. Casio has been exhibiting at CES every year since 1973. Over the years, Casio has unveiled many new products and innovations at this exhibition.

